

The 18th
All Ohio
Annual Institute
On Intellectual Property

AOAIOIP

Cincinnati

Wednesday, September 10
Northern Kentucky Convention Center
One W. RiverCenter Blvd.
Covington, Kentucky

Cleveland

Thursday, September 11
Renaissance Hotel
24 Public Square
Cleveland, Ohio

Program

8:30 a.m. to 5 p.m.

6.5 Hours of CLE Credit,
including 1.0 Hour Ethics

Sponsored by

The Cincinnati Bar Association
The Cleveland Intellectual Property Law Association

Cooperating Organizations

The Cincinnati Intellectual Property Law Association
The Dayton Intellectual Property Law Association



Cincinnati Bar
ASSOCIATION

general session I 8:30 a.m.–12:20 p.m.

8 to 8:30 a.m.

Registration & Continental Breakfast

8:30 a.m.

Greetings/Opening Remarks

Cincinnati:

Kenneth B. Germain, Esq.,
Greenebaum Doll & McDonald, Cincinnati, OH
Program Chair

Phillip J. Schworer, Esq.,
Frost Brown Todd, Cincinnati, OH
Pres., *Cincinnati Bar Assn.*

Ria Farrell Schalnaf, Esq.,
Frost Brown Todd, Cincinnati, OH
Pres., *Cincinnati Intellectual Property Law Assn.*

Cleveland:

Kenneth B. Germain, Esq.,
Greenebaum Doll & McDonald, Cincinnati, OH
Program Chair

Heidi A. Boehlefeld, Esq.,
Renner Otto Boisselle & Sklar, Cleveland, OH
Program Co-Chair

Vivien Y. Tsang, Esq.,
The Sherwin-Williams Company, Cleveland, OH
Pres., *Cleveland Intellectual*
Property Law Assn.

Recent Developments

Moderated by:

Cincinnati

Marianne Dressman, Esq.,
Procter & Gamble; Cincinnati, OH

Cleveland

Vivien Y. Tsang, Esq.,
Sherwin Williams; Cleveland, OH

8:45 a.m.

Patent Law Developments

Tom Irving, Esq.,
Finnegan, Henderson, Farabow, Garrett &
Dunner; Washington, DC

9:35 a.m.

Copyright Law Developments

Katherine C. Spelman, Esq.,
Cobalt LLP; Berkeley, CA

10:25 – 10:40 a.m. BREAK

Moderated by:

Cincinnati

Ms. Anne H. Chasser
University of Cincinnati, Intellectual Property
Office; Cincinnati, OH

Cleveland

Tara A. Kastelic, Esq.,
Program Co-Chair, Calfee, Halter & Griswold;
Cleveland, OH

10:40 a.m.

Trademark Law Developments

Kenneth B. Germain, Esq.,
Greenebaum Doll & McDonald; Cincinnati, OH
University of Dayton School of Law; Dayton, OH

11:30 a.m.

The Science of (Ad) Substantiation

Lesley Fair, Esq.,
Federal Trade Commission; Washington, DC

12:20 – 1:30 p.m. LUNCH

(included in program registration fee)

CLE credit

The Cincinnati Bar Association is an established sponsor in the State of Ohio and, therefore, is granted presumptive approval of its activities. This program qualifies for 6.5 hours of Ohio CLE credit, including 1.0 hour of ethics. It also qualifies for 6.5 hours of credit in Kentucky, Indiana, Illinois and Pennsylvania.

special sessions 1:30–3:15 p.m.

PATENTS

Moderated by:

Cincinnati

David E. Schmit, Esq.
Frost Brown Todd; Cincinnati, OH

Cleveland

Christopher H. Hunter, Esq.
Parker Hannifin Corp.; Cleveland, OH

1:30 p.m.

**Design Patents: Egyptian Goddess Exposed ...
in the Buff(er)!**

Perry Saidman, Esq.
Saidman Design Law Group; Silver Spring, MD

2:15 p.m.

European Patent Strategies

Andreas Rutetzki, Esq.
Müller-Boré & Partner; Munich, Germany

TRADEMARKS

Moderated by:

Cincinnati

Roger H. Bora, Esq.
Thompson Hine; Dayton, OH

Cleveland

James A. Dimitrijevs, Esq.
Baker & Hostetler; Cleveland, OH

1:30 p.m.

Internet Advertising: Trademarks as Keywords

Professor Graeme B. Dinwoodie
Chicago-Kent College of Law; Chicago, IL

2:15 p.m.

**Parody Pertaining to Trademarks:
Permitted or Prohibited?**

Dickerson M. Downing, Esq.
Crowell & Moring; New York, NY

3 – 3:15 p.m. BREAK

general session II 3:15–5 p.m.

Moderated by:

Cincinnati

Lori Krafte, Esq.
Greenebaum Doll & McDonald; Cincinnati, OH

Cleveland

Jason Worgull, Esq.
Renner, Otto, Boisselle & Sklar; Cleveland, OH

3:15 p.m.

The Right of Publicity in the Internet Age

Rick Kurnit, Esq.
Frankfurt Kurnit Klein & Selz; New York, NY

4 p.m.

Ethical Issues in Dealing with the Government

Bernard J. Knight Jr.
*Assistant General Counsel, U.S. Department of
Treasury, Washington, D.C.*

5 p.m.

Adjourn

registration

Please register me for the 18th All Ohio Annual Institute on Intellectual Property at the following location:

- CINCINNATI
Wednesday, September 10, 2008
- CLEVELAND
Thursday, September 11, 2008



- Member of any sponsoring or cooperating organization
_____ (organization name)
By August 22: \$310 After August 22: \$350

- Non-Member
By August 22: \$365 After August 22: \$405

- Full-time Law Student
By August 22: \$25 After August 22: \$65

The registration fee includes the general and special sessions, breakfast and lunch, as well as detailed lecture outlines.

Advance Registration is advised. Individuals registering on a walk-in basis will be limited to available seating and are not guaranteed to receive course materials.

Please return your completed registration and payment to:

Cincinnati Bar Association
225 East Sixth Street, 2nd Floor
Cincinnati, Ohio 45202-3209
Attn: CLE Department
Phone (513) 699-4028
Fax (513) 381-0528
Email: dvorlet@cincybar.org

Name(s) _____

Organization _____

Address _____

City _____ State _____

Zip _____

Phone _____

e-mail _____

Enclosed is my check in the amount of \$ _____, made payable to the Cincinnati Bar Association.

Please charge my credit card with the amount of \$ _____

- Visa Mastercard Discover Am. Express

Card # _____

Expiration Date _____

Cardholder Signature _____

If you have any special needs addressed by the Americans with Disabilities Act, please let us know at least one week prior to the seminar.

Refunds/Substitutions

Cancellations received by noon at least two business days prior to the seminar will be refunded less a \$35 processing fee. Individuals who cancel after this time will receive course materials in lieu of a refund. Substitutions are welcome at any time.

18th AOAIOIP

Cincinnati Planning Committee

Kenneth B. Germain, Esq., Program Chair
Marianne Dressman, Esq., Co-Chair
Roger Bora, Esq.
Ms. Anne Chasser
J. Ralph King, Esq.
Lori Krafte, Esq.
David Lafkas, Esq.
Katherine Ruwe, Esq.
David E. Schmit, Esq.
David S. Stallard, Esq.

Cleveland Planning Committee

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Christopher H. Hunter, Esq.
Richard M. Klein, Esq.
Laura F. Shunk, Esq.
Michele Tyrpak, Esq.
Mark A. Watkins, Esq.
Jason Worgull, Esq.

Locations/Directions/Parking

Cincinnati

Wednesday, September 10
Northern Kentucky Convention Center
One W. RiverCenter Blvd.
Covington, Kentucky 41011

For Directions, please call (859) 392-7704 or visit www.nkkycc.com.

Convenient parking is available for \$5 at the Kenton County Garage, which is located across the street from the Convention Center on Madison Avenue. A \$5 rate applies for individuals arriving by 9 a.m. and leaving between 3 – 6 p.m..

Cleveland

Thursday, September 11
Renaissance Hotel
24 Public Square
Cleveland, Ohio 44113

For Directions, please call (216) 696-5600 or visit www.renaissancehotels.com/clebr.

Convenient self-parking is available at the Renaissance for \$18/day; valet parking is also available for \$22/day. The parking entrance is on Superior Avenue.

For further information, contact:

Ken Germain, 513-455-8511, kgb@gdm.com

Tara Kastelic, 216-622-8329, tkastelic@calfee.com



Cincinnati Bar
ASSOCIATION