

The 19th
All Ohio
Annual Institute
On Intellectual Property

AOAIOIP

Cleveland:

Tuesday, September 15, 2009
Renaissance Hotel
24 Public Square
Cleveland, Ohio

Cincinnati:

Wednesday, September 16, 2009
Northern Kentucky Convention Center
One W. RiverCenter Blvd.
Covington, Kentucky

Program

8:30 a.m. to 5 p.m.

6.75 Hours Ohio CLE Credit,
including 1.0 Hour Professionalism
and .5 Hour Substance Abuse

Sponsored by

Cincinnati Bar Association
Cleveland Intellectual Property Law Association

Cooperating Organizations

Cincinnati Intellectual Property Law Association
Dayton Intellectual Property Law Association



Cincinnati Bar
ASSOCIATION

general session I 8:30 a.m.–12:15 p.m.

8 – 8:30 a.m.
Registration & Continental Breakfast

8:30 a.m.
Greetings/Opening Remarks

Cleveland:

Kenneth B. Germain, Esq., *Program Chair*
Tara A. Kastelic, Esq., *Program Co-Chair*
Steven M. Auvil, Esq., *Pres., Cleveland Intellectual Property Law Assn.*

Cincinnati:

Kenneth B. Germain, Esq., *Program Chair*
Thomas L. Cuni, Esq., *Pres., Cincinnati Bar Assn.*
Ria Farrell Schalnaf, Esq., *Pres., Cincinnati Intellectual Property Law Assn. ("CincyIP")*

Recent Developments

Moderated by:

Cleveland

Steven M. Auvil, Esq.
Benesch, Friedlander, Coplan & Aronoff; Cleveland, OH

Cincinnati

David S. Stallard, Esq.
Wood, Herron & Evans; Cincinnati, OH

8:45 a.m.
Patent Law Developments

Tom Irving, Esq.
Finnegan, Henderson, Farabow, Garrett & Dunner; Washington, DC

9:45 a.m.
Copyright Law Developments

Katherine C. Spelman, Esq.
Cobalt LLP; Berkeley, CA

10:30 a.m. BREAK

Moderated by:

Cleveland

Heidi A. Boehlefeld, Esq.; *Program Co-Chair Renner, Otto, Boisselle & Sklar; Cleveland, OH*

Cincinnati

Marianne Dressman, Esq.; *Program Co-Chair Procter & Gamble Company; Cincinnati, OH*

10:45 a.m.
Trade Secrets in the Digital Age

Gale R. Peterson, Esq.
Cox Smith Matthews; San Antonio, TX

11:30 a.m.
Trademark Law Developments

Kenneth B. Germain, Esq.
Greenebaum Doll & McDonald; Cincinnati, OH University of Dayton School of Law; Dayton, OH

12:15 – 1:15 p.m. LUNCH
(included in program registration fee)

CLE credit

This program qualifies for:

Ohio: 6.75 hours,
including 1.0/Prof., 0.5 Sub.Abuse.

Kentucky: 6.75 hours, including 1.0/Ethics

Indiana: 6.75 hours, including 1.5/Ethics

Pennsylvania: 6.5 hours,
including 1.5/Ethics

special sessions 1:30–3:15 p.m.

PATENTS

Moderated by:

Cleveland

Christopher H. Hunter, Esq.
Parker Hannifin Corp.; Cleveland, OH

Cincinnati

Kevin W. Kirsch, Esq.
Taft Stettinius & Hollister; Cincinnati, OH

1:15 p.m.

Will Inventors and Innovation Benefit from the Changing Patent System?

Hon. Gerald J. Mossinghoff
Oblon, Spivak, McClelland, Maier & Neustadt; Alexandria, VA

1:55 p.m.

The Use of ADR in Patent Cases

Charles J. Faruki, Esq.
Faruki Ireland & Cox, Dayton, OH

2:35 p.m.

Practical Tips for Overcoming Obviousness Rejections

Richard A. Killworth, Esq.
Dinsmore & Shohl; Dayton, OH

TRADEMARKS

Moderated by:

Cleveland

James A. Dimitrijevs, Esq.
Baker Hostetler; Cleveland, OH

Cincinnati

Katherine Ruwe, Esq.
Procter & Gamble Company; Cincinnati, OH

1:15 p.m.

Building Brands Bigger Than Trademarks: The “Halo Effect” of Cause-Related Marketing

Ed Chansky, Esq.
Greenberg Traurig; Las Vegas, NV

1:55 p.m.

Tips on TTAB Practice

Jeffery A. Handelman, Esq.
Brinks Hofer Gilson & Lione; Chicago, IL

2:35 p.m.

How to Handle Trademark Counterfeiting

Heather J. McDonald, Esq.
Baker Hostetler; New York, NY

3:15–3:30 p.m. BREAK

general session II 3:30–5 p.m.

Moderated by:

Cleveland

Jason Worgull, Esq.
Renner, Otto, Boisselle & Sklar; Cleveland, OH

Cincinnati

David Lafkas, Esq.
Lafkas Patent; Cincinnati, OH

3:30 p.m.

Professionalism in I.P. Matters

Professor David C. Hricik
Mercer University Law School; Macon, GA

4:30 p.m.

Depression and Substance Abuse in Lawyers

Cleveland

Paul Caimi, Esq.
Ohio Lawyers Assistance Program; Cleveland, OH

Cincinnati

Patrick Garry, Esq.
Ohio Lawyers Assistance Program; Cincinnati, OH

5 p.m. Adjourn

registration

Please register me for the 19th All Ohio Annual Institute on Intellectual Property at the following location:

CLEVELAND
Tuesday, September 15

CINCINNATI
Wednesday, September 16

Register before
August 15 and
Save \$50

Member of any sponsoring or cooperating organization
_____ (organization name)
By August 15: \$320 After August 15: \$370

Non-Member
By August 15: \$375 After August 15: \$425

Full-time Law Student
By August 15: \$25 After August 15: \$75

The registration fee includes the general and special sessions, breakfast and lunch, as well as detailed lecture outlines.

Advance Registration is advised. Individuals registering on a walk-in basis will be limited to available seating and are not guaranteed to receive course materials.

Please return your completed registration and payment to:

Cincinnati Bar Association
225 East Sixth Street, 2nd Floor
Cincinnati, Ohio 45202-3209
Attn: CLE Department
Phone (513) 699-4028
Fax (513) 381-0528

Name(s) _____

Organization _____

Address _____

City _____ State _____

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Enclosed is my check in the amount of \$ _____,
made payable to the Cincinnati Bar Association.

Please charge my credit card with the amount of \$ _____

Visa Mastercard Discover Am. Express

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If you have any special needs addressed by the Americans with Disabilities Act, please let us know at least one week prior to the seminar.

Refunds/Substitutions

Cancellations received by noon at least two business days prior to the seminar will be refunded less a \$35 processing fee. Individuals who cancel after this time will receive course materials in lieu of a refund. Substitutions are welcome at any time.

19th AOAI OIP

Cincinnati Planning Committee

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Richard M. Klein, Esq.
Laura F. Shunk, Esq.
Michele Tyrpak, Esq.
Jason Worgull, Esq.

Locations/Directions/Parking

Cincinnati

Wednesday, September 16

Northern Kentucky Convention Center
One RiverCenter Blvd.
Covington, KY 41011

For directions, please call (859) 261-1500 or visit www.nkycc.com.

Parking is available for \$5 at the Kenton County Garage, which is located across the street from the Convention Center on Madison Avenue. The \$5 rate applies to individuals arriving by 9 a.m. and leaving between 3 and 6 p.m.

Cleveland

Tuesday, September 15

Renaissance Hotel
24 Public Square
Cleveland, Ohio 44113

For directions, please call (216) 696-5600 or visit
www.renaissancehotels.com/clebr.

Self-parking is available at the Renaissance for \$18/day. Valet parking is available for \$23/day. The parking entrance is on Superior Avenue.

For further information, contact:

Ken Germain, 513-455-8511, kgb@gdm.com
Tara Kastelic, 216-622-8329, tkastelic@calfee.com



Cincinnati Bar
ASSOCIATION